

20K your way. April 2024 Terms and Conditions

Up to £20k contribution Offer

1. This offer is available on selected Persimmon Wessex developments and plots and Persimmon Cornwall & West Devon developments and plots only subject to customer status and availability. In these terms “**You**” means the customer(s) and applies if the relevant Persimmon home is being acquired by one or more persons. “**Us**” and “**Our**” are references to Persimmon. “**The Offer**” means the offer detailed in paragraph 3 below. The provision of the Offer is strictly subject to these terms and conditions. “**We**” means Us and You. For the avoidance of any doubt if You comprise more than one person and either or any of You withdraw from the purchase of the Persimmon home, the person(s) so withdrawing shall not be entitled to the Offer.
2. Our sales representative will let You know in writing, prior to or on reservation of a Persimmon home whether or not You qualify for this Offer. To qualify for this offer You need to have entered into a reservation agreement with Us (which includes the payment of the required reservation fee) for the specific Persimmon home to which Our Offer relates no later than 18th February 2024 (time being of the essence).
3. The Offer comprises a financial incentive that:
 - 3.1 equates to 5% of the Price; and
 - 3.2 is a sum that, regardless of the Price, shall not under any circumstances exceed £20,000; and
 - 3.3 will be shown on the completion statement as a “deduction” from the completion balance when you complete (the Offer will not be given or paid to You by any other means)
 - 3.4 The maximum £20,000 incentive is based on a Price of £400,000 or more.
4. The financial incentive can be used in a number of ways, depending on the buyer’s individual circumstances. For example, as a contribution to deposit, a mortgage contribution or as cashback. We require the customer to speak to an independent financial advisor to ensure they are using the incentive in the best way for their circumstances.
5. Regardless of the Offer that We say You are entitled to receive on or prior to reservation of the Persimmon home, You will not be eligible to receive and take advantage of the Offer if You purchase the Persimmon home where any one or more of the following apply:
 - 5.1 using a buy to let mortgage product; or
 - 5.2 using the First Homes Scheme or other Discount from Market Value scheme; or
 - 5.3 using any Government Help to Buy or similar scheme; or
 - 5.4 using any of Persimmon part exchange or home change scheme; or
 - 5.5 using any shared ownership or shared equity scheme; or
 - 5.6 where one or more of the purchasers is a corporate entity, LLP or partnership.
6. Persimmon shall have sole discretion to decide whether You are entitled to the Offer provided by this scheme. Persimmon can confirm that 10% or more customers could qualify for the full £20k incentive, based on current property prices. Persimmon reserves the right to suspend cancel or amend this Offer at any time without notice (Provided always that the terms of an Offer to an individual may not be amended where the availability of the Offer and eligibility for the Offer have been communicated in writing to that individual on or before reservation of a specific Persimmon home, without prejudice though to these terms and conditions). Any

7. Legal completion must take place before 14th December 2024. Offer ends 31st July 2024