

## **North Scotland Summer Campaign 2024 Terms and Conditions ("Terms")**

### **Up to 10k to spend your way, 100% Part Exchange or Own New Rate Reducer (subject to these Terms)**

1. **"You"** means the customer(s) and applies if the relevant Persimmon home is being acquired by one or more persons. **"Us"** and **"Our"** are references to Persimmon plc and its group companies including Persimmon Homes Limited and Charles Church Developments Limited. **"We"** means Us and You. **"Persimmon home"** includes Our homes which are branded as Persimmon Homes Limited and Charles Church Developments Limited. The **"Offer"** means a choice of up to ten thousand pounds (£10,000) in financial incentive; or a 100% Part Exchange guarantee relating to the Home Report value provided by Our appointed independent surveyor; or the use of the Own New Rate Reducer scheme. The provision of the Offer is strictly subject to these terms and conditions.
2. To qualify for this Offer You need to have entered into a reservation agreement with Us (including paying the reservation fee) by 31st August 2024 (time being of the essence).
3. Our sales representative will let You know in writing, prior to or on reservation of a Persimmon home whether or not You qualify for this Offer.
4. For the avoidance of any doubt if You comprise more than one person and either or any of You withdraw from the purchase of the Persimmon home, the person(s) so withdrawing shall not be entitled to the Offer.
5. The following are not eligible to participate in the Offer: Our employees and their immediate family members nor Our contractors, suppliers and any others contractually engaged by Us in the development of Persimmon homes including (in each case) their employees and family members.
6. To be eligible You must be an individual person or persons who reside in the United Kingdom (excluding Northern Ireland) and whom at the date of entry into this Promotion is aged 18 years old or over.
7. The Offer is available on Our selected developments and house plots only, subject to customer status and availability. Exclusions apply.
8. The Offer equates to a financial incentive up to a maximum of 2.5% of the purchase price of the Persimmon home, for properties up to £400,000. This incentive will not exceed £10,000 in any circumstances and may be lower depending on the price of the Persimmon home. It will be reflected on Your completion statement as a deduction (disregarding any other financial incentives). The Offer will not be available to You in any other form of payment.
9. Regardless of the Offer that We say You are entitled to receive on or prior to reservation of the Persimmon home, You will not be eligible to receive and take advantage of the Offer if You purchase the Persimmon home where any one or more of the following apply: using a buy to let mortgage product; or using the First Homes Scheme or other Discount from Market Value scheme; or using any Government Help to Buy or similar scheme; or using any shared ownership or shared equity scheme; or where one or more of the purchasers is a corporate entity, LLP or partnership.
10. We have sole discretion to decide whether You are entitled to the Offer provided by this scheme. We reserves the right to suspend cancel or amend this Offer at any time without notice (Provided always that the terms of an Offer to an individual may not be amended where the availability of the Offer and eligibility for the Offer have been communicated in writing to that individual on or before reservation of a specific Persimmon home, without prejudice though to these terms and conditions). Any suspension, cancellation or amendment to the Offer will be published on Our website.