

Terms and conditions

Deposit Paid Offer

1. In these terms the term “**Price**” means the purchase price for the new Persimmon/ Charles Church home that You purchase as will appear in the transfer or lease deed (and in any event does not include any additional sums payable for extras fixtures and fittings and enhancements and does not take account of the Offer).
2. This offer is available between 9am GMT 29th May 2026 and 5pm GMT 31st August 2026 (both dates inclusive) (“the **Offer Period**”) on selected Persimmon/ Charles Church developments and plots only in the Persimmon/ Charles Church Teesside operating area subject to customer status and availability. In these terms “**You**” means the customer(s) and applies if the relevant Persimmon/ Charles home is being acquired by one or more persons. “**Us**” and “**Our**” are references to Persimmon/ Charles Church. “**The Offer**” means the offer detailed in paragraph 4 below. The provision of the Offer is strictly subject to these terms and conditions. “**We**” means Us and You. For the avoidance of any doubt if You comprise more than one person and either or any of You withdraw from the purchase of the Persimmon/ Charles Church home, the person(s) so withdrawing shall not be entitled to the Offer.
3. Our sales representative will let You know in writing, during the Offer Period whether or not You potentially qualify for this Offer (qualification would ultimately remain subject to these terms and conditions). To qualify for this offer You need to have entered into a reservation agreement with Us (which includes the payment of the required reservation fee) for the specific Persimmon/ Charles Church home to which Our Offer relates no later than 5pm GMT 30th September 2026
4. The Offer comprises a financial incentive that:
 - 4.1 equates to a sum that is up to 5% of the Price (please speak to Persimmon/ Charles Church sales advisor who will confirm the % for the financial incentive to You prior to reservation) and is paid by way of a contribution to the Deposit; and
 - 4.2 will be applied on the completion statement of your purchase of the new home and will be reflected on the completion statement as a “deduction” from the completion balance (the Offer will not be given or paid to You by any other means)
5. Regardless of the Offer that We say You are entitled to receive on or prior to reservation of the Persimmon/ Charles Church home, You will not be eligible to receive and take advantage of the Offer if You purchase the Persimmon/Charles Church home where any one or more of the following apply:

- 5.1 using a buy to let mortgage product; or
 - 5.2 using the First Homes Scheme or other Discount from Market Value scheme; or
 - 5.3 using any Government Help to Buy or similar scheme; or
 - 5.4 using any of Persimmon/ Charles Church part exchange or home change scheme; or
 - 5.5 using any shared ownership or shared equity scheme; or
 - 5.6 where one or more of the purchasers is a corporate entity, LLP or partnership.
6. Persimmon/ Charles Church shall have sole discretion to decide whether You are entitled to the Offer provided by this scheme. Persimmon/ Charles Church reserves the right to suspend cancel or amend this Offer at any time without notice (Provided always that the terms of an Offer to an individual may not be amended where the availability of the Offer and eligibility for the Offer have been communicated in writing to that individual on or before reservation of a specific Persimmon/ Charles Church home, without prejudice though to these terms and conditions). Any suspension, cancellation or amendment will be published on Persimmon/ Charles Church's website.
7. Notwithstanding Your potential entitlement to receive the Offer, these terms and conditions (and anything else communicated to You by Persimmon/ Charles Church) do not give to You any period of exclusivity to purchase a particular plot and (unless a valid reservation agreement has been entered into between ourselves and remains in force and effect) We shall be entitled to enter into a reservation agreement with any third party at any time