

1. This offer is available between 9am GMT 18/05/2026 and 5pm GMT 31/07/2026 (both dates inclusive) (“the Offer Period”) on selected Persimmon and Charles Church developments and plots only in our Teesside operating company area, subject to customer status and availability. In these terms “You” means the customer(s) and applies if the New Home is being acquired by one or more persons. “Us” and “Our” are references to Persimmon. “The Offer” means the offer detailed in paragraph 3 below.

The provision of the Offer is strictly subject to these terms and conditions. “We” means Us and You. For the avoidance of any doubt if You comprise more than one person and either or any of You withdraw from the purchase of the New Home, the person(s) so withdrawing shall not be entitled to the Offer. The term “New Home” means the Persimmon or Charles Church new home that You reserve and ultimately purchase and to which these terms and conditions relate.

2. Our sales representative will let You know in writing, during the Offer Period whether or not You potentially qualify for this Offer (qualification would ultimately remain subject to these terms and conditions) . To qualify for this offer You need to have entered into a reservation agreement with Us (which includes the payment of the required reservation fee) for the specific Persimmon home to which Our Offer relates no later than 5pm GMT 30/08/2026 (time being of the essence).

3. The Offer will be calculated on the basis of the actual mortgage offer that You intend accepting (We will need to see evidence of the projected payments from your financial advisor or lending institution prior to legal completion). The Offer is that We shall provide a financial incentive by way of an allowance on the Price (see Clause 6 below)) and this “contribution” shall be equal to the first twelve average monthly mortgage payments you will be due to make.

Notwithstanding the foregoing (i) the Offer shall not in aggregate exceed 5% of the Price and (ii) the maximum monthly mortgage payment to qualify for the offer shall be £1,000 (Our “contribution” shall be based on a maximum of that monthly sum only).

4. You should speak to a Persimmon-recommended New Homes Mortgage Adviser to get a specific mortgage illustration for the property that you wish to buy.

5. Regardless of the Offer that We say You are entitled to receive on or prior to reservation of the New Home, You will not be eligible to receive and take advantage of the Offer if You purchase the New Home where any one or more of the following apply:

5.1 using a buy to let mortgage product; or

5.2 using the First Homes Scheme or other Discount from Market Value scheme; or

5.3 using any Government Help to Buy or similar scheme; or

5.4 using any of Persimmon/Charles Church part exchange or home change scheme; or

5.5 using any shared ownership or shared equity scheme; or

5.6 where one or more of the purchasers is a corporate entity, LLP or partnership.

6. The Offer comprises a financial incentive that will be shown on the completion statement as a “deduction” from the completion balance when you complete Your purchase of the New Home (the Offer will not be given or paid to You by any other means).

7. Persimmon/Charles Church shall have sole discretion to decide whether You are entitled to the Offer provided by this scheme. Persimmon/Charles Church reserves the right to suspend cancel or amend this Offer at any time without notice (Provided always that the terms of an Offer to an individual may not be amended where the availability of the Offer and eligibility for the Offer have been communicated in writing to that individual on or before reservation of a New Home, without prejudice though to these terms and conditions). Any suspension, cancellation or amendment will be published on Persimmon’s and/or Charles Church’s website.

8. Notwithstanding Your potential entitlement to receive the Offer, these terms and conditions (and anything else communicated to You by Persimmon or Charles Church) do not give to You any period of exclusivity to purchase a particular plot and (unless a valid reservation agreement has been entered into between ourselves and remains in force and effect) We shall be entitled to enter into a reservation agreement with any third party at any time.