Plot 756

Terms and conditions

Persimmon Homes and Charles Church North East Paddock Fields Deposit Discount & Finishing Touches Offer

1. In this Offer, "Contract" means the legal contract that You and We will exchange for the sale and purchase of a Persimmon home, and Charles Church home. It does not include the reservation agreement that You and We enter into. In these terms, "Price" means the purchase price for the home as will be stated in the transfer deed or lease (or in other case regional equivalent) and in any event does not include any additional sums payable for extras, fixtures and fittings, and enhancements and does not take into account the Offer.

2. This offer is available between 9.00am GMT 28TH October 2026 and 5.00pm GMT 4th November 2026 (both dates inclusive) ("**the Offer Period")** in respect of "Plot 756 Paddock Fields North East (a Persimmon Homes/Charles Church estate developed by our North East regional office) subject to customer status and availability. In these terms "**You**" means the customer(s) and applies if the relevant Persimmon home is being acquired by one or more persons. "**Us**" and "**Our**" are references to Persimmon. "**The Offer**" means the offer detailed in paragraph 6 below. The provision of the Offer is strictly subject to these terms and conditions. "**We**" means Us and You. For the avoidance of any doubt if You comprise more than one person and either or any of You withdraw from the purchase of the Persimmon/Charles Church home, the person(s) so withdrawing shall not be entitled to the Offer.

3. The term "Upgrades" means that a 'platinum package' will be added, to which you will get Upgraded Kitchen Frontals, Upgraded choice of tiles to Bathroom (Silver range), Stainless Steel Single oven, Stainless Steel gas hob, Stainless Steel chimney hood and Stainless Steel Splash back. (subject to the availability of such fixtures and fittings with Us being entitled to exchange any such fixtures and fittings with alternatives that We (acting reasonably) believe are of comparable quality and style)

4. The term "Finishing Touches" means fixtures fittings and enhancements that You order from Us at or subsequent to Your formal reservation of the new home.

5. Our sales representative will let You know in writing, during the Offer Period whether or not You potentially qualify for this Offer (qualification would ultimately remain subject to these terms and conditions). To qualify for this offer You must have entered into a reservation agreement with Us (including the payment of the required reservation fee) for the specific Persimmon home to which Our Offer relates no later than 5pm GMT 8th December 2026 (time being of the essence).

6. The Offer comprises (together):

6.1 A financial incentive of £10,000 by way of a contribution to your deposit for the new home; with £500 Towards Legal Fees

6.2 A financial incentive equivalent to (but in all circumstances limited to £0) the price Towards Carpets (if You order Finishing Touches that have an aggregate value of less than £0 this part of the Offer will only extend to the value of the Finishing Touches that ,You order and no more; if You cancel an order of any Finishing Touches, then that/those cancelled order(s) shall not be relevant to the Offer); and

6.3 the provision in Your new home of the Upgrades

The financial incentives in 5.1 and 5.2 will be shown on the completion statement as a “deduction” from the completion balance when you complete Your purchase of the Persimmon home (the Offer will not be given or paid to You by any other means other than as set out in 5.1, 5.2 and 5.3 above)

7. Regardless of the Offer that We say You are entitled to receive on or prior to reservation of the Persimmon home, You will not be eligible to receive and take advantage of the Offer if You purchase the Persimmon home where any one or more of the following apply:

7.1 using a buy to let mortgage product; or
7.2 using the First Homes Scheme or other Discount from Market Value scheme; or
7.3 using any Government Help to Buy or similar scheme; or
7.4 using any of Persimmon part exchange or home change scheme; or
7.5 using any shared ownership or shared equity scheme; or
7.6 where one or more of the purchasers is a corporate entity, LLP or partnership.

8. Persimmon shall have sole discretion to decide whether You are entitled to the Offer provided by this scheme. Persimmon reserves the right to suspend cancel or amend this Offer at any time without notice (Provided always that the terms of an Offer to an individual may not be amended where the availability of the Offer and eligibility for the Offer have been communicated in writing to that individual on or before reservation of a specific Persimmon home, without prejudice to these terms and conditions). Any suspension, cancellation or amendment will be published on Persimmon’s website.

9. Notwithstanding Your potential entitlement to receive the Offer, these terms and conditions (and anything else communicated to You by Persimmon) do not give to You any period of exclusivity to purchase a particular plot and (unless a valid reservation agreement has been entered into between ourselves and remains in force and effect) We shall be entitled to enter into a reservation agreement with any third party at any time

10. If You qualify for the Offer You accept and acknowledge that in certain circumstances the fitting of the Upgrades may not be finished by the completion date of the sale and purchase of the new home. If this should apply then You will give Us reasonable access to the new home after completion to manage the fitting and delivery of the Upgrades (which We shall endeavour to achieve as soon as reasonable practicable). You shall not be entitled to any compensation or alternative product for any late fitting of the Upgrades.