

Persimmon Homes Essex Easter Prize Draw 2026 – Terms and Conditions

1. Who is this competition being run by?

Persimmon Homes Limited (company registration number 4108747) of Persimmon House Fulford YO19 4FE (“Persimmon”)

2. Which regional operating company of Persimmon is running the competition?

Essex

3. Start date and time for entry into the competition

4th April 2026 10am BST

4. Closing date and time for entry into the competition

The competition runs until 5.00pm BST on 5th April 2026

5. Age Restrictions for eligibility into the competition and to win a Prize

Only persons aged 18 and over at the time of their entry into the competition will be eligible

6. Other conditions for eligibility to enter into the competition and to win a Prize

- Employees of Persimmon PLC, its subsidiaries, agents, and/or anyone professionally connected with the promotion are not eligible to enter and/or to receive a Prize
- Entry is limited to one per home reservation.
- Only customers who have entered into a formal reservation agreement with Persimmon (and the appropriate reservation fee paid) by 5pm BST on 5th May 2026 will be eligible to enter and/or receive a Prize. If a customer fails to reserve within this time period, or terminates their reservation (or if their reservation is terminated by Persimmon or expires by effluxion of time) then they shall no longer be eligible to win a Prize.
- A prize-winning entrant will only be eligible to win a Prize if that entrant proceeds to complete on the purchase of their Persimmon new home following reservation.

7. What are the Prizes?

£500 Finishing Touches Voucher

8. How to enter?

The entrant will (having acknowledged that they have read and accepted these terms and conditions) and entered into a reservation agreement.

9. When and how will a winner receive their Prize?

The winner will be selected at random from all entrants in the promotion. The winning entrant will be selected on 6th May 2026. The relevant Prize will be given when the entrant completes his/her purchase of the Persimmon new home. Awarding of the relevant Prize is strictly conditional upon completion taking place.

10. Governing law

These terms and conditions are governed by the laws of England and Wales

11 Data

- Personal data will be collected and used for the administration of the promotion
- Where you consent, Persimmon/Charles Church will also use your data for marketing purposes, including sending you other promotions and offers
- All data will be processed in accordance with Persimmon's privacy policy, which can be found at:

<https://www.persimmonhomes.com/privacy-policy>

12. Other Terms

- Any entrant to this prize draw is not entitled to call for the Prize or his/her entry in the competition to be transferred to anyone else
- The winner of the Prize is not entitled to any cash or other alternative
- If any Prize comprises finishing touches to be supplied by Persimmon to a customer's new home to the value of £500, the provision of such finishing touches is subject to availability and Persimmon reserves the right to substitute any finishing touches with others that Persimmon reasonably believes are of a similar style colour and value
- The manufacturer/provider of the Prize and any social media platform on which the competition is posted (where relevant) is not sponsoring, endorsing or administering the competition